



October 24, 2024

Dear Customers,

NWI, Inc. is excited to announce that we have made several updates to our Tearless Baby Shampoo and Body Wash. Our updated formula is paraben, sulfate, phthalate and dye free!! These changes mirror changes the national brands have recently started marketing.

Please note that there are **no** changes to basic information. UPC codes, item numbers, case packs, etc. have all stayed the same.

This change will be coming soon for all 4 product sizes: 2, 4, 8, and 16 oz.



Original Packaging



New Packaging

We hope you love the updated product as much as we do! If you have any questions, please contact us at 1(800)329-1903.

Sincerely,

Dori Klein

1-800-329-1903

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